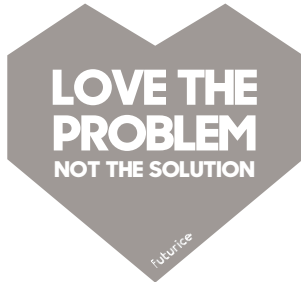


WHAT TO MEASURE

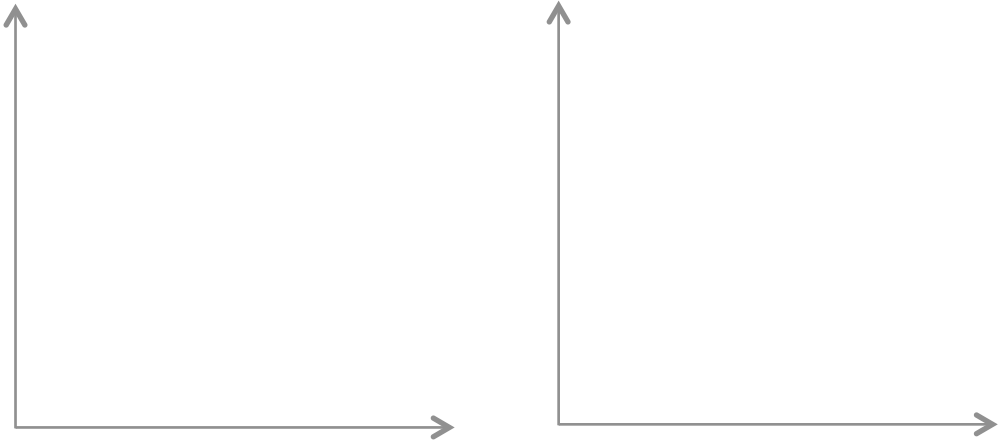
- MVP is out. What to measure to make it rock?

VALUE PROPOSITION METRICS

[customer's problem]



[insert metrics here]

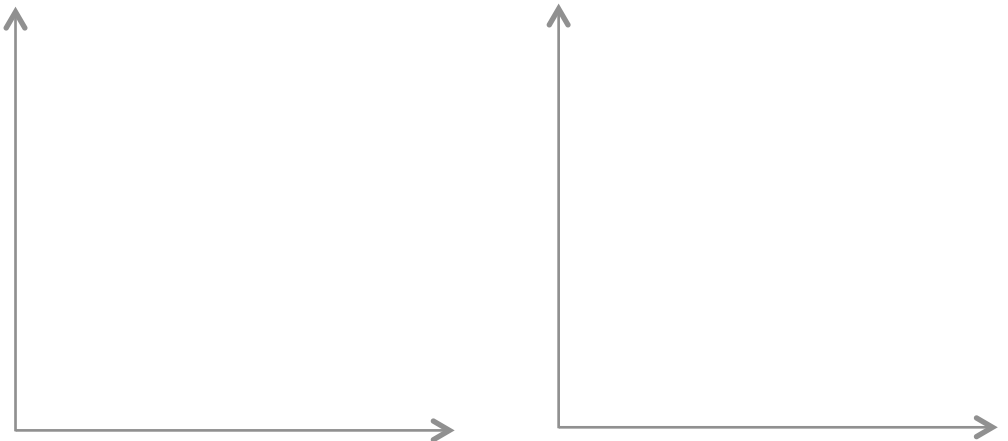


SERVICE METRICS

[most important service elements]



[insert metrics here]



BUSINESS METRICS

[your business goal]



[insert metrics here]

